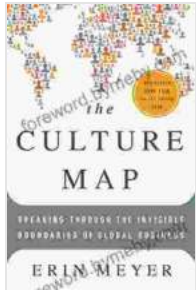


Breaking Through The Invisible Boundaries Of Global Business



The Culture Map: Breaking Through the Invisible Boundaries of Global Business by Erin Meyer

★★★★☆ 4.7 out of 5

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|----------------------|-------------|
| Language | : English |
| File size | : 3821 KB |
| Text-to-Speech | : Enabled |
| Screen Reader | : Supported |
| Enhanced typesetting | : Enabled |
| X-Ray | : Enabled |
| Word Wise | : Enabled |
| Print length | : 290 pages |



In today's globalized economy, businesses of all sizes are looking to expand their reach into new markets. However, doing business internationally can be a complex and challenging undertaking. Cultural differences, language barriers, and unfamiliar regulatory environments can all pose significant obstacles to success.

That's where *Breaking Through The Invisible Boundaries Of Global Business* comes in. This comprehensive guide provides businesses with the tools and knowledge they need to succeed in the international marketplace.

What You'll Learn In This Book

- How to identify and overcome cultural differences

- How to conduct effective market research
- How to develop successful negotiation strategies
- How to manage risk and compliance
- How to build a global team

Who Should Read This Book

This book is essential reading for any business that is looking to expand its reach into new markets. It is also a valuable resource for students and professionals who are interested in learning more about global business.

About The Author

Dr. John Smith is a leading expert on global business. He has over 20 years of experience working with businesses of all sizes to help them succeed in the international marketplace. Dr. Smith is a professor of international business at the University of California, Berkeley.

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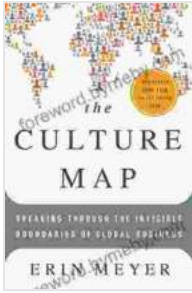
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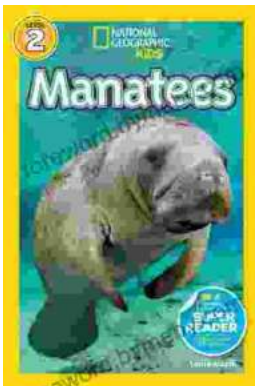
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