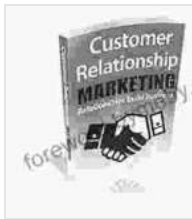


Customer Relationship Marketing: A Guide to Building Lasting Relationships with Your Customers

By Eugene Gold

In today's competitive business environment, it's more important than ever to build lasting relationships with your customers. Customer relationship marketing (CRM) is a strategy that helps you do just that. CRM is about understanding your customers' needs and wants, and then developing marketing campaigns that are tailored to their specific interests.



Customer Relationship Marketing by Eugene Gold

★★★★☆ 4.8 out of 5

Language : English
File size : 175 KB
Text-to-Speech : Enabled
Screen Reader : Supported
Enhanced typesetting : Enabled
Word Wise : Enabled
Print length : 43 pages
Lending : Enabled



In his book, *Customer Relationship Marketing*, Eugene Gold provides a comprehensive guide to CRM. This book will teach you how to:

- Create a CRM strategy that is aligned with your business goals
- Identify and target your ideal customers

- Develop marketing campaigns that are tailored to your customers' needs
- Measure the success of your CRM efforts

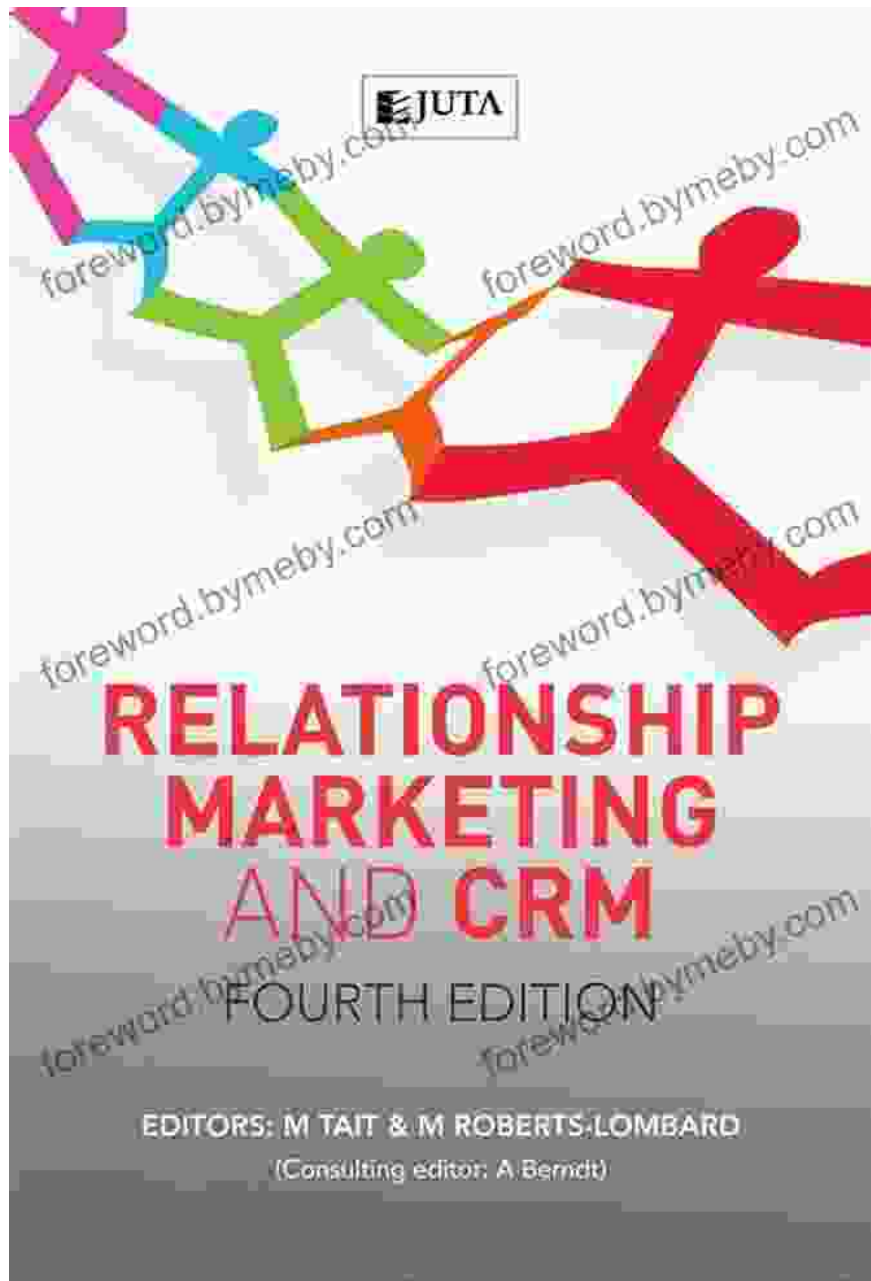
Customer Relationship Marketing is a valuable resource for any business that wants to build lasting relationships with its customers. This book will help you attract, retain, and grow your customers, and ultimately increase your profits.

About the Author

Eugene Gold is a leading expert on customer relationship marketing. He has over 25 years of experience in the field, and has helped hundreds of businesses improve their customer relationships. Eugene is a sought-after speaker and author, and his work has been featured in numerous publications.

Free Download Your Copy Today

Customer Relationship Marketing is available now from all major booksellers. Free Download your copy today and start building lasting relationships with your customers.



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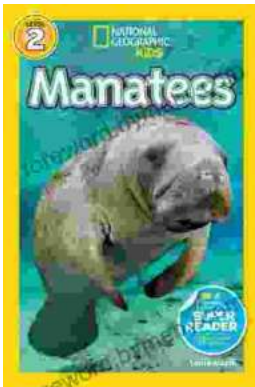
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