

# Postmodernism or The Cultural Logic of Late Capitalism Post Contemporary

Fredric Jameson's *Postmodernism or The Cultural Logic of Late Capitalism* is a seminal work of cultural theory that examines the relationship between postmodernism and late capitalism. Jameson argues that postmodernism is not simply a new artistic style, but rather a new way of thinking about the world that is deeply rooted in the economic and social conditions of late capitalism.



## Postmodernism, or, The Cultural Logic of Late Capitalism (Post-contemporary interventions)

by Fredric Jameson

★★★★☆ 4.7 out of 5

Language : English  
File size : 3993 KB  
Text-to-Speech : Enabled  
Screen Reader : Supported  
Enhanced typesetting : Enabled  
Word Wise : Enabled  
Print length : 457 pages



Jameson begins by defining postmodernism as a "cultural dominant" that emerged in the West in the late 1960s and early 1970s. He argues that postmodernism is characterized by a number of key features, including:

- A rejection of the modernist emphasis on progress, rationality, and objectivity.

- A celebration of difference, diversity, and fragmentation.
- A focus on the surface and the ephemeral.
- A blurring of the boundaries between high and low culture.
- A fascination with simulacra and copies.

Jameson argues that these features of postmodernism reflect the underlying economic and social conditions of late capitalism. He argues that late capitalism is characterized by a number of key features, including:

- The global spread of capitalism.
- The rise of transnational corporations.
- The commodification of all aspects of life.
- The decline of the welfare state.
- The rise of inequality.

Jameson argues that these features of late capitalism have led to a new way of thinking about the world. He argues that postmodernism is a response to the fragmentation, uncertainty, and instability of late capitalism. He also argues that postmodernism is a way of coping with the loss of faith in progress and the future.

Jameson's work has been highly influential in the field of cultural theory. It has been praised for its originality, insight, and rigor. However, it has also been criticized for its pessimism and its lack of clarity. Nevertheless, there is no doubt that Postmodernism or The Cultural Logic of Late Capitalism is

a landmark work that has had a profound impact on our understanding of the contemporary world.

## **Examples of Postmodernism**

Jameson's theory of postmodernism has been used to explain a wide range of cultural phenomena, including:

- The rise of postmodern architecture.
- The emergence of postmodern literature.
- The development of postmodern cinema.
- The rise of postmodern music.
- The emergence of postmodern fashion.

These examples illustrate the diversity of postmodernism and its impact on all aspects of culture. Postmodernism is not simply a new artistic style, but rather a new way of thinking about the world that has had a profound impact on our culture.

## Postmodernism or The Cultural Logic of Late Capitalism Post

Contemporary is a complex and challenging work, but it is also a rewarding one. Jameson's insights into the relationship between postmodernism and late capitalism are essential reading for anyone who wants to understand the contemporary world. Whether you agree with Jameson's s or not, there is no doubt that his work is a landmark in the field of cultural theory.

Image alt text: A photo of Fredric Jameson, a white man with a gray beard and glasses, sitting in a chair and holding a book.

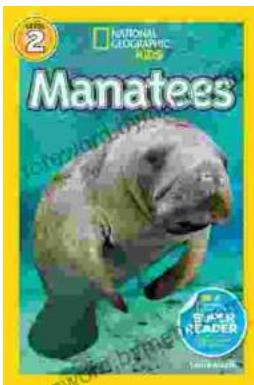


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