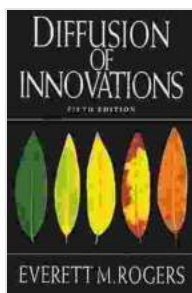


Unlock Innovation Success: The Ultimate Guide to "Diffusion of Innovations, 5th Edition"

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Diffusion of Innovations, 5th Edition by Everett M. Rogers

★★★★☆ 4.6 out of 5
Language : English
File size : 8350 KB
Text-to-Speech : Enabled
Screen Reader : Supported
Enhanced typesetting : Enabled
Word Wise : Enabled
Print length : 518 pages



This 5th edition has been meticulously updated to reflect the latest trends and challenges in innovation adoption. It explores the impact of digital technologies, social media, and globalization on the diffusion process. With its cutting-edge insights, you'll gain a deeper understanding of:

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DIFFUSION OF INNOVATIONS

FIFTH EDITION



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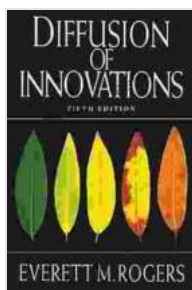
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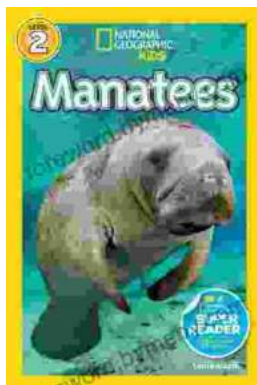
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