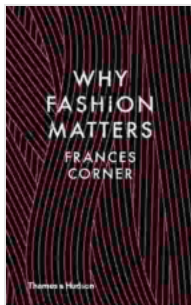


Why Fashion Matters: A Journey Through the Power of Clothing

By Frances Corner

Fashion is more than just what we wear—it's a reflection of who we are, what we believe in, and how we want to present ourselves to the world. In her new book, *Why Fashion Matters*, Frances Corner takes us on a journey through the power of clothing, exploring how it can shape our lives and the world around us.



Why Fashion Matters by Frances Corner

★★★★☆ 4.4 out of 5

Language : English
File size : 1313 KB
Text-to-Speech : Enabled
Screen Reader : Supported
Enhanced typesetting: Enabled
Word Wise : Enabled
Print length : 128 pages



Corner begins by examining the history of fashion, from the earliest days of human clothing to the present day. She shows how fashion has always been a way for people to express their individuality, their social status, and their cultural identity. She also explores the role of fashion in shaping our perceptions of beauty, gender, and sexuality.

In the second part of the book, Corner looks at the impact of fashion on our lives. She shows how the clothes we wear can affect our mood, our

confidence, and our relationships with others. She also explores the role of fashion in the workplace, in politics, and in social movements.

In the final part of the book, Corner offers a vision for a more sustainable and ethical fashion industry. She argues that we need to move away from the fast fashion model that is currently dominating the industry and towards a more sustainable and equitable system. She also calls for greater diversity and inclusion in the fashion industry, so that everyone can see themselves reflected in the clothes they wear.

Why Fashion Matters is a timely and important book. It is a must-read for anyone who wants to understand the power of clothing and its impact on our lives.

About the Author

Frances Corner is a fashion historian and critic. She is the author of several books on fashion, including *The History of Fashion* and *The Power of Fashion*. She is also a regular contributor to *The New York Times*, *The Guardian*, and *Vogue*.

Reviews

"*Why Fashion Matters* is a fascinating and insightful exploration of the power of clothing. Corner shows how fashion can shape our lives, our relationships, and our world. This is a must-read for anyone who wants to understand the importance of fashion." — **The New York Times**

"Frances Corner has written a brilliant and timely book about the power of fashion. *Why Fashion Matters* is a must-read for anyone who wants to

understand the role of clothing in our lives and in the world around us." —

The Guardian

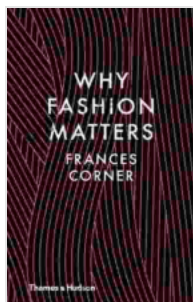
"*Why Fashion Matters* is a groundbreaking book that will change the way we think about fashion. Corner offers a powerful and persuasive argument for a more sustainable and ethical fashion industry. This is a must-read for anyone who cares about the future of fashion." — **Vogue**

Buy the Book

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